

CBC Open Forum

24 Sept 2025



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newsletter

SCAN





Welcome

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- Campus updates
 - Enlivenment Programme
 - Transport monitoring system
 - Smoking Survey
- Presentations and Q&A
 - Maggie's Cancer Care
 - CUH acute care strategy

Formed in 2021 as a non-profit partnership which represents the main occupiers located on the Campus. We exist to deliver global excellence in health, education and life sciences

abcam

Established in Cambridge; supply two thirds of the world's life scientists with over 110,000 products



The UK's largest biopharmaceutical company with global HQ in Cambridge



Contributes nearly £30 billion to the economy annually and supports more than 86,000 jobs across the UK with 9 Institutes on. Campus and the UK's leading school of clinical medicine



Awarded 12 Nobel prizes; commercialisation of scientific discoveries generated over £700 million, to help support UK science



Health and social care organisation and have clinical teams providing services in inpatient, community and primary care settings



Major regional centre for specialised services; hosts local Care Partnership; a major UK research centre; the first end-to-end deployment of Epic in Europe



UK's first successful heart transplant, world's first heart-lung and liver transplant and world's first permanent battery-operated heart



How we deliver our purpose

Directors oversee a business plan covering three domains:



Optimal development

Ensuring any development of the Campus prioritises sustainable and inclusive growth to drive improvements in health, education and life sciences; engage government planning leads; work with landowners and developers to promote an holistic approach, including provision of sustainable travel.



Curation of place

Attend to both physical and human dimension of the campus environment so that it becomes a better place to work, visit and live next to, enables members to attract and retain talent, and facilitates innovative collaborations.



External engagement

Drive a coherent, compelling and collective narrative to government and key stakeholders, supporting policy and objectives of members, engaging community stakeholders and giving local people a voice in what we do. Sharing stories of health and life science impact.



Update: Enlivenment Programme



Enlivenment: Wellness Festival 2025

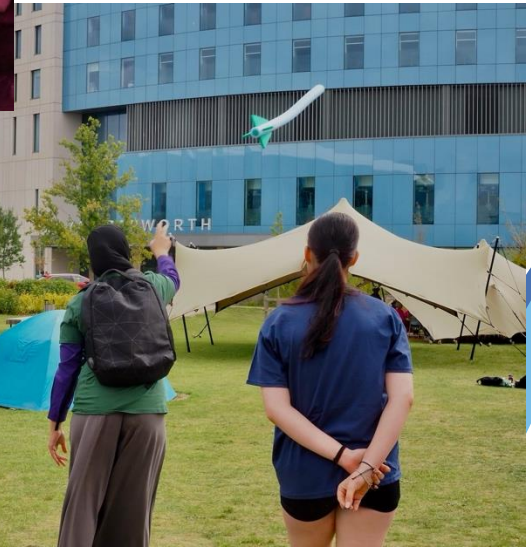
- Estimated to be around 1500 individual attendees
- Returning next September





Enlivenment: Powerhouse games

- Staff from across the Campus
- Cambridge Academy for Science and Technology
- Rowan, a Cambridge based arts centre for disabled adults
- Gretton and Churchill SEN schools





Update: Big Screen on the Green

- 14 days
- Programming of Wimbledon, Children's films, Crowd pleasers

Some stats:

- Tennis: ave. Audience: 175 to 225 watching per 7 hour day
 - Films: ave. 25 children's & c.50 crowd pleasers (max 150 Barbie)
 - Approx per day c. 300 people...
- Returning next Summer (ideally with sponsorship)





Update: Transport

Cambridge South Station Q&A popups

Greater Anglia will be hosting a series of pop-up sessions this autumn, giving people the chance to learn more about the new Cambridge South train station:

- **University of Cambridge Clinical School** – 8 October 2025, 11:30–14:30, Reception
- **AstraZeneca** – 9 October 2025, 11:30–14:30, in the AZ Hub
- **Royal Papworth Hospital** – 16 October 2025, 11:30–13:30, The Atrium
- **Cambridge University Hospitals(Addenbrooke’s)** – 27 November 2025, 11:30–14:00, Concourse.



Other Transport

- Busway safety – Oct 25
- Autonomous Buses – Oct/Nov 25
- Traffic sensors – Live Dec 2025
- Travel Survey and Travel Count – Oct and Nov 25
- CSET – TWAO
- CBC Transport Coordination mtgs





Update: Smoking Survey

- Open May-Sept
- 1247 responses
- Next step - Working group to analyse and develop a policy to be agreed and adopted by all occupiers



Update: Maggie's Cancer Care



MAGGIE'S

Maggie's provides free practical, psychological and social support for people with cancer, their family and friends





"Nobody should
lose the joy of
living, in the fear
of dying"

- Operational Maggie's
- Construction 2021/2022
- Planned Maggie's
- Potential development 2021/2022
- Further potential development



EUROPE



MIDDLE EAST AND ASIA

Maggie's centres

- | | |
|------------------------|-------------------------------|
| 1 Edinburgh | 15 Merseyside |
| 2 Glasgow | 16 Lanarkshire |
| 3 Dundee | 17 Royal Free (interim) |
| 4 Highlands | 18 Manchester |
| 5 Fife | 19 Tokyo |
| 6 West London | 20 Forth Valley |
| 7 Cheltenham | 21 Oldham |
| 8 Nottingham | 22 Barts |
| 9 Swansea | 23 Cardiff |
| 10 Cambridge (interim) | 24 Barcelona |
| 11 Newcastle | 25 The Royal Marsden (Sutton) |
| 12 Hong Kong | 26 Leeds |
| 13 Aberdeen | 27 Southampton |
| 14 Oxford | |

Planned centres

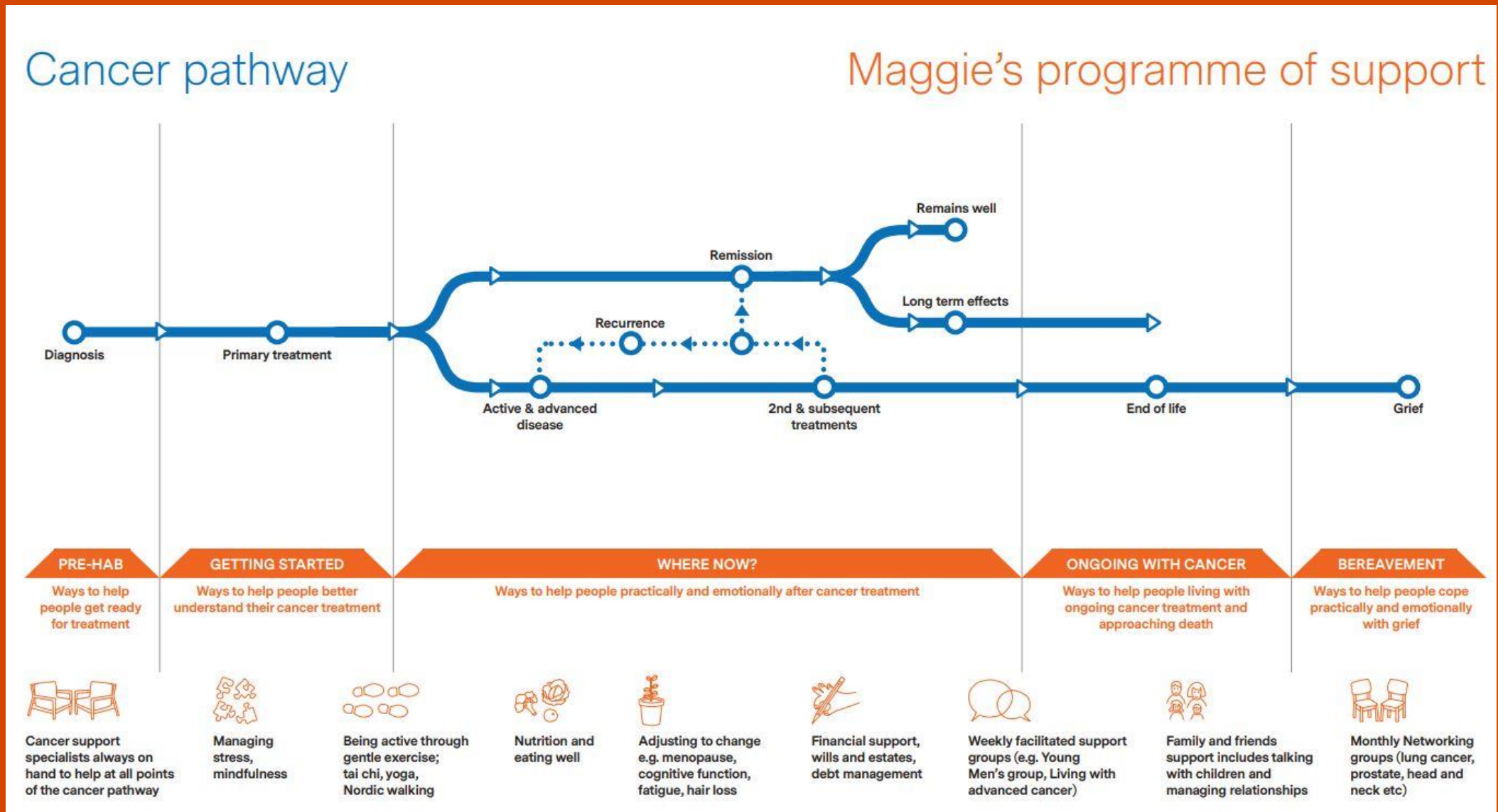
- | | |
|----------------|-------------------|
| 17 Royal Free | 34 Birmingham |
| 28 Northampton | 35 North Stafford |
| 29 Coventry | 36 Portsmouth |
| 30 Liverpool | 37 Leicester |
| 31 Stavanger | 38 Dumfries |
| 32 Groningen | 39 Kent |
| 33 North Wales | |

Our programme of support

- **Psychological support**
 - Cancer Support Specialist
 - Clinical psychologist
- **Psychoeducational courses**
 - Where now?
 - Stress management
 - Getting started
- **Family and Children support**
 - Art therapy
 - Children's support group
 - Family facilitated groups
 - Kids days / family days

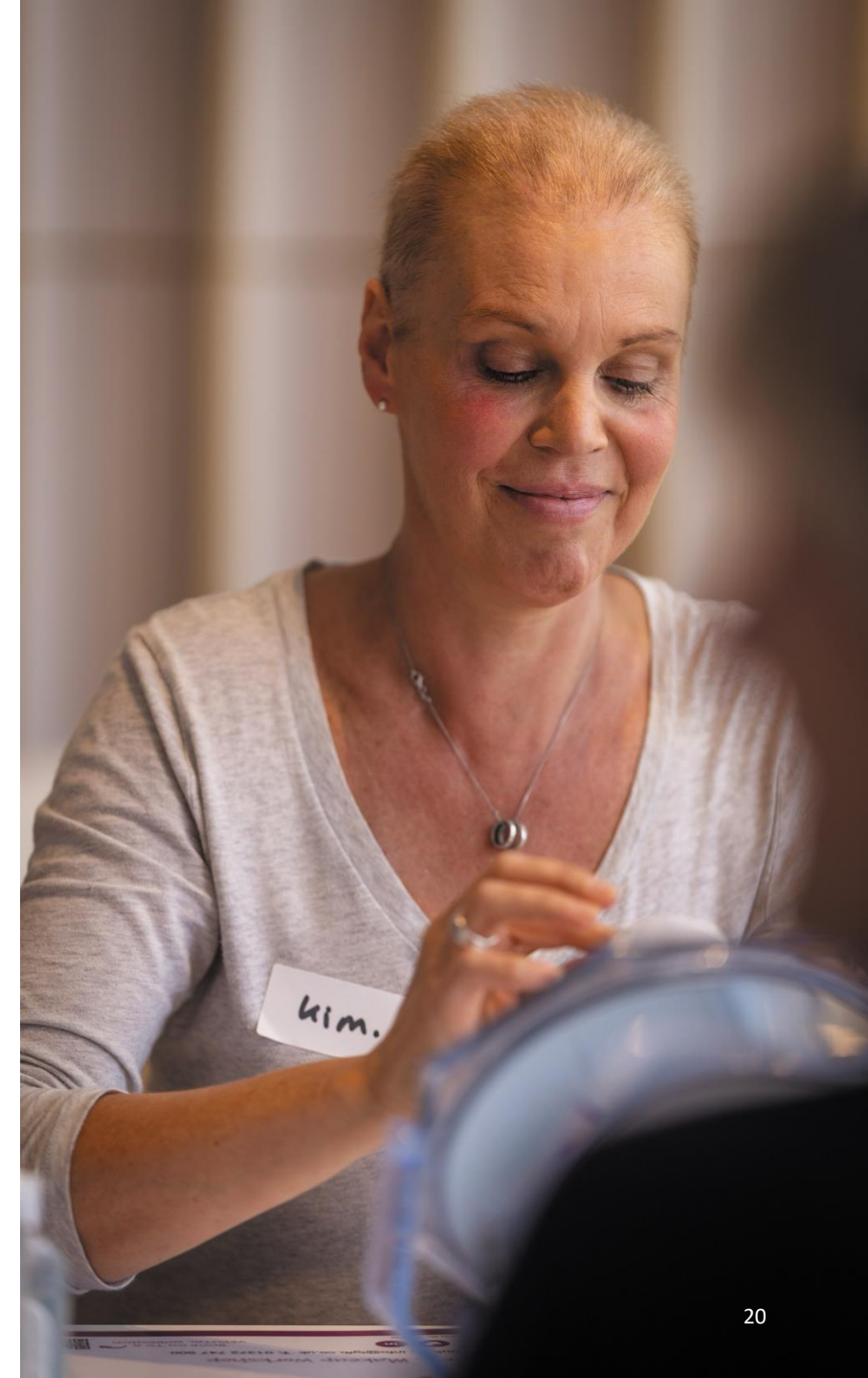


How we align with the cancer pathway

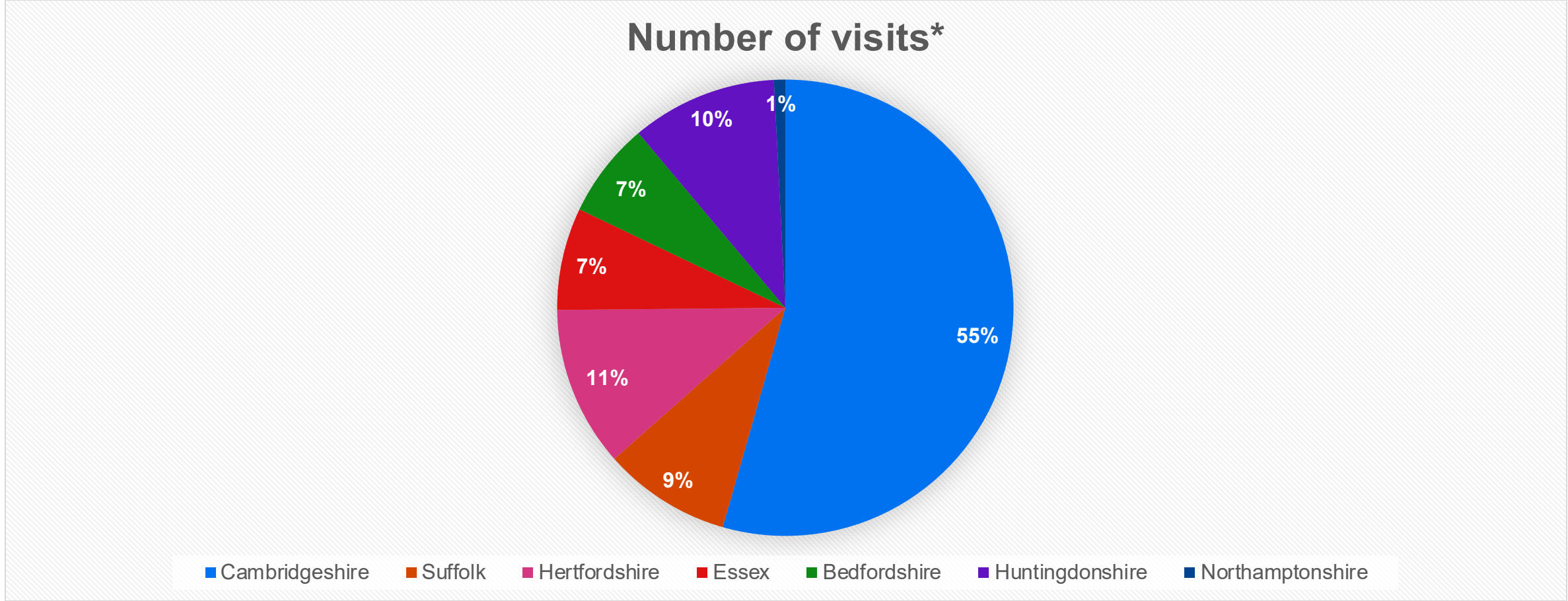


Our programme impact

- Improves mental health through psychological support
- Improves the experience for cancer patients at all stages of treatment and care
- Provides a model of personalised integrated care
- Reduces loneliness
- Supports people in returning to work
- Eases the financial burden of cancer
- And more...



Where do our visitors come from?



Our interim centre



Location





























How can you help

MAGGIE'S

How we are funded





Thank
you

MAGGIE'S



Update: CUH acute care strategy

Acute Care Strategy

**Our vision for the future of acute care on the
Cambridge Biomedical Campus**



Together
Safe
Kind
Excellent

September 2025

Acute services in Cambridge are under immense pressure

- **Very high population growth** – ca. 20% over the last decade (national average 6%), with at least 60% forecast by 2040
- **Need is increasing** – Our population is getting older and have higher health needs.
- **Ageing estate in poor condition** – over 70% of our acute estate is in bad condition, and the Emergency Department was built to treat 1/4 of the patients it currently see
- **Funding** is constrained nationally

This is resulting in a poor experience for our patients and staff



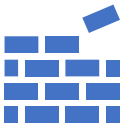
Our plan to transform Acute Care and deliver for Cambridge

We are developing a long-term plan for acute healthcare services on the Cambridge Biomedical Campus and surrounding areas – combining a new Acute Hospital with a radically new care model.

Our plans:

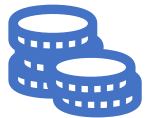


Deliver a new, **sustainable model of care**, that aligns to the Government's 10 Year Health Plan. Proactive, personalised care will be delivered as close to home as possible, reducing the demand on the hospital site.



Deliver **essential health infrastructure** to enable the economic growth the UK needs – through a **new acute hospital building** with 1,000 beds and a new emergency department.

A five-year delay would result in foregoing c.£4.6bn of GVA by 2040.



Significantly reduce the capital investment required on the Cambridge Biomedical Campus, from c.£4bn to c.£2.3bn, by providing earlier intervention in lower intensity care settings.



Have been developed through **extensive engagement with staff, patients and citizens across the local area**, including 10 workshops with health and social care staff, and 7 with patients and citizens.

Our vision is for a radically different model of care

Vision

CUH will operate in partnership to co-design a Neighbourhood Health Service that supports people to stay well in their own communities. Specialist input, diagnostics, urgent help and research participation will be available in neighbourhood hubs and virtual settings, networked with the acute hospital. Attendance on the Cambridge Biomedical Campus will only be for those with emergencies requiring stabilisation, or urgent needs which cannot be met elsewhere.

Pillars of the vision

Personalised care delivered where needed at the right time

Equitable access to innovation and translational healthcare

A diverse, learning and agile workforce for flexible practice

Data driven approach directs planning of healthcare at population level



A **neighbourhood health service** where care is as close to home as possible.



Working with our partners as a regional **Health Innovation Zone**, to better target healthcare.

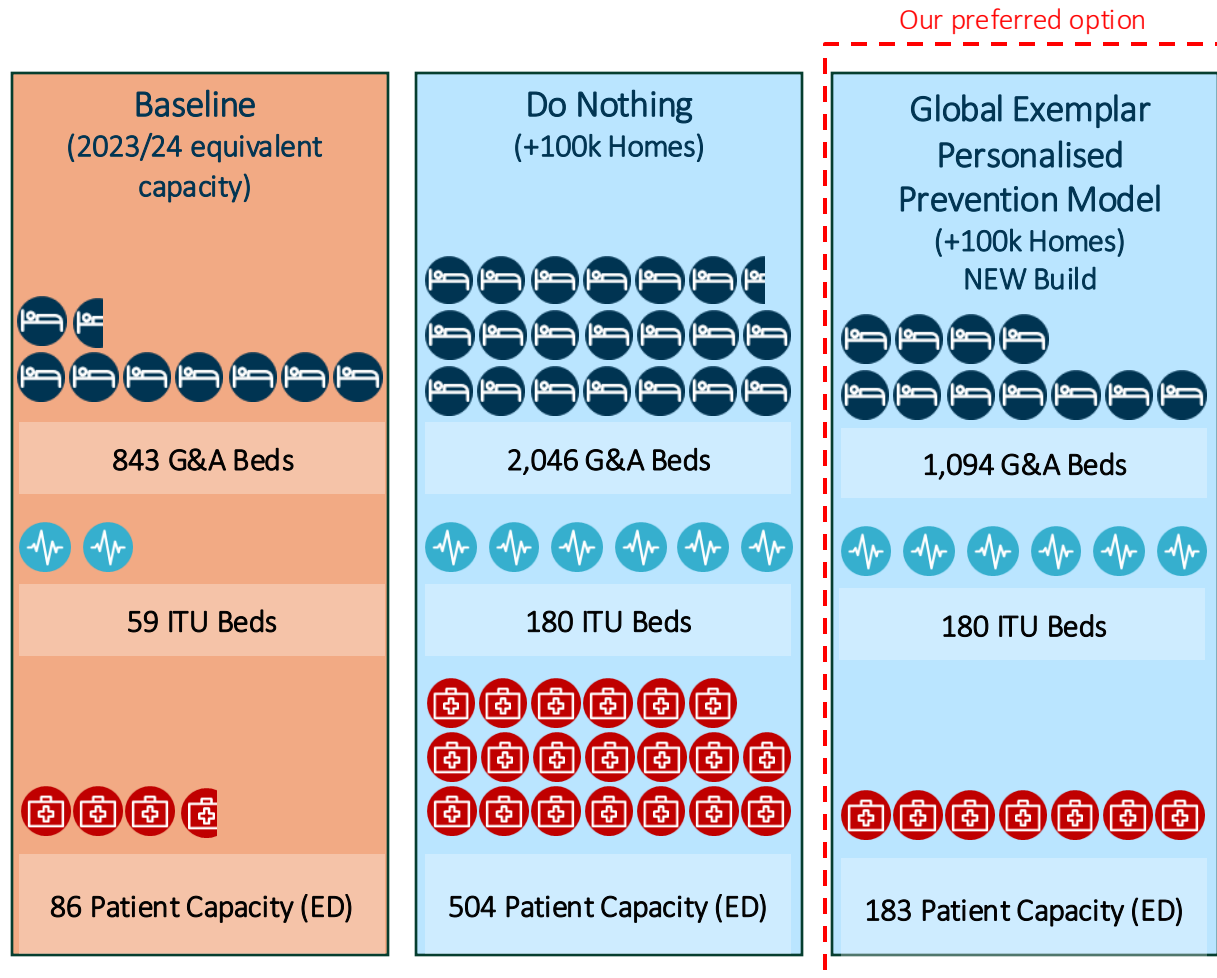


Recruiting, training and **supporting staff** to reach their full potential.



Using **data and AI** to help us offer care that reduces deterioration and hospital admissions.

Without change, we would need to more than double our acute bed base



A 2,000-bed acute hospital would be unaffordable, and we would not be able to recruit enough staff to run it.

The more ambitious we drive the clinical model, the smaller and more affordable a new acute hospital becomes.



- Our next steps are to develop our proposals for a new hospital to full Outline Business Case level.
- In the meantime, we are progressing early projects to change our model of care, including:
 - Implementing supporting digital infrastructure, including digital check-in and early triage in our emergency department and Urgent Treatment Centre, as well as new voice technology to free up clinician time.
 - Working jointly with partners across Cambridgeshire to progress neighbourhood working, including exploring options to develop new Neighbourhood Health Centres to deliver care closer to home.



Support

We welcome your support with the development of the new acute care clinical model. We would like to hear your views, experiences, and what matters to you, in order to help us shape our approach.

- If you would like to get in touch with any feedback, please contact cuh.communications@nhs.net.

Any questions?

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Thank you

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